



COURSE INFORMATION PACK

Leveraging Mobile to Achieve the Sustainable Development Goals **11-12 February 2020, Islamabad, Pakistan**

This GSMA Capacity Building training course on 'Leveraging Mobile to Achieve the Sustainable Development Goals', hosted by the Pakistan Telecommunication Authority (PTA), will take place on 11-12 February 2020 in Islamabad, Pakistan. This course will be delivered under the GSMA "Centre of Excellence Programme" where PTA will host delivery of free GSMA courses to regional regulatory and Policy making bodies. More information is available at <https://www.pta.gov.pk>

The detailed arrangements are as follows:

1. VENUE

This course will take place in the Auditorium at PTA Headquarters, F-5/1, Islamabad.

2. COURSE AGENDA AND TRAINER INFORMATION

DAY ONE

9:00 – 9:30	Welcome and Introductions
9:30 – 11:00	Session 1: What are the SDGs? <ul style="list-style-type: none">• What is sustainable development?• SDGs, targets and indicators• What is expected of Governments?• What about the private sector?
11:00 – 11:15	Break
11:15 – 12:30	Session 2: The role of mobile in achieving the SDGs <ul style="list-style-type: none">• What is mobile?• The impact of mobile on society
12:30 – 13:30	Lunch
13:30 – 14:30	Session 3: Enabling mobile technology for the SDGs <ul style="list-style-type: none">• Connectivity gaps• Policy and regulatory framework
14:30 – 14:45	Q&A End of Day One

DAY TWO

9:00 – 9.30	Coffee and networking
9:30 – 11:00	Session four: Mobile-enabled services and the SDGs <ul style="list-style-type: none">• Mobile money• Digital ID• Mobile and utilities
11:00 – 11:15	Break
11:15 – 12:30	Session four part two <ul style="list-style-type: none">• Mobile agriculture• Mobile health• Mobile education
12:30 – 13:30	Lunch
13:30 – 14:30	Session four part three <ul style="list-style-type: none">• IoT• Mobile and Climate Change• Mobile for humanitarian innovation• Mobile and gender equality
14:30 – 14:45	Break
14:45 – 15:30	Session five: Current Impact of Mobile on the SDGs <ul style="list-style-type: none">• Assessing impact• Collaborations and partnerships
15:30 – 16:00	Q&A Course Wrap Up

COURSE TRAINER

Michael Nique

Director of Research, Mobile for Development Department, GSMA

Michael is Director of Research for the GSMA Mobile for Development Department. GSMA M4D brings together its mobile network operator members, tech innovators, the development community and governments, to prove the power of mobile in emerging markets. Michael has been involved in Innovation and Research Activities with the M4D Utilities Programme, focusing on business model innovations affecting the energy, water and sanitation sectors; advising the Australian Government (DFAT) on M4D activities in the Indo-Pacific region; and since recently investigating the role of mobile for disability in emerging markets.

3. PARTICIPATION

Officers of the policymakers/regulators and ICT/telecom Commission of South Asia and Central Asia, Middle East can participate in the meeting by prior registration and their own expense.

4. REGISTRATION

Interested participants may register for the course by filling out the attached form and sending it to waqashassan@pta.gov.pk by **Monday 13 January 2020**.

5. ACCOMMODATION

Recommended hotels: [Serena Hotel](#) | [Ramada Hotel](#) | [Islamabad Marriott Hotel](#)
For further assistance, please contact the PTA local Secretariat.

6. TRANSPORTATION FROM AIRPORT TO THE HOTEL

PTA Headquarters is located approximately 38 kms (45 minute drive) from New Islamabad International Airport. Most hotels provide complimentary hotel airport and drop service. PTA headquarters is within 5 km radius of the prominent hotels in Islamabad.

7. WIRELESS LAN

Internet Access over the wireless network will be available during the Meeting. Participants who wish to utilize wireless facility are kindly requested to bring their own laptop computers with Wi-Fi capability.

8. VISA AND IMMIGRATION INFORMATION

Please check with your travel agents the appropriate visas and documentation necessary for your entry into Pakistan.

Pakistan has recently introduced a liberalized visa Policy where e-visa and on-arrival visa facilities are available to a number of countries. All foreign nationals coming to Pakistan need a valid passport with a minimum validity of six months beyond the period of stay. Participants are requested to contact Pakistan embassy in their country and ensure that they possess visa for the period of stay in Pakistan. For more information about the countries list and Visa info please click here for Visa Category or follow the link below:

URL: www.dgip.gov.pk/Files/Visa%20Categories.aspx.

For Visa Facilitation letter, please send the following documents to local secretariat at waqashassan@pta.gov.pk:

- Recent photograph
- Copy of Passport (six month validity is required)
- Full Name (as on passport), job designation, organization, email, contact number

9. INSURANCE

The course organizers (GSMA and PTA) will not bear any cost of insurance for participants, any medical expenses or any other incidental expenses related to this course. Participants are required to make their own arrangements for insurance and medical coverage before their travel.

10. PRACTICAL INFORMATION

About Islamabad:

Combining a rich history, the confluence of many a civilization and temperate climate, Islamabad - the capital city of Pakistan, is one of the most beautiful cities in the South Asian region. Wide, tree-lined streets adorn the various sectors and zones of the city, making it accessible and spectacular. Administratively, the city is located within the Islamabad Capital Territory, which is federally controlled, even though historically Islamabad has been a part of the Punjab province; more specifically the Potohar Plateau. The city was built between 1960 - 1970 to replace Karachi as the capital. It has a population of 2 million and together with its neighbouring twin city of Rawalpindi, the greater Islamabad-Rawalpindi metropolitan area is the third largest in Pakistan with a population of over 4.5 million inhabitants. This website contains useful information about Islamabad: <http://www.islamabad.gov.pk/>

Weather:

The month of February 2020 is expected to have pleasant weather with temperatures between 19-22 degrees celsius.

Dress:

The dress in public places is usually modest and casual.

Language:

Urdu is the national language but English is widely spoken and understood in the city.

Time Zone:

Pakistan is GMT/UTC +5.

Banks & Currency:

The Pakistani currency unit is Rupee. It is recommended that participants keep some US Dollars in cash for expenses in Islamabad. Larger shops and hotels accept credit cards— mostly VISA, MasterCard and American Express. Bank hours are from 9am to 5pm Monday to Thursday, 9am to 12:30pm & 2:30pm to 5:30pm on Fridays. Bargaining is expected in street markets and small stores. Saturday and Sunday are weekly holidays in the offices.

Electricity:

Electrical current is 230 volts, 50Hz. Round two- or three-pin plugs are used. For other types of plugs converters are easily available in the market.

11. CONTACT INFORMATION

GSMA

For any enquiries, please contact
capacitybuilding@gsma.com

Local Secretariat

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